



## SPACIOTEMPO PROVIDES ONE STOP SHOP FOR TWYXCROSS ZOO

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The new Welcome Centre at Twycross Zoo, of which the shop is a fundamental part, will put us in the top tier of British Zoos. The success of the shop has led to us purchasing a further two of these durable and sturdy units for our brand new petting area 'Pets @ Twycross'. Our aim is to teach, educate and bring awareness of the many conservation projects we are involved in and these units from Spaciotempo will allow us to carry out that important work.

A new retail haven has been created at Twycross Zoo in Warwickshire using a building purchased from Spaciotempo – the UK's leading temporary building provider.

Part of a multi-million pound makeover for the zoo – now officially voted as East Midlands Favourite Day Out – the new building will maximise retail opportunities and support the work of the zoo on major worldwide conservation projects.

Project Executive, ”  
Sandra Cawthra



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# Spaciotempo provides one stop shop for Twycross Zoo

RETAIL

## CaseStudy



The new building houses a shop which blends seamlessly in to its environment with rustic wooden panelling and distinctive Twycross Zoo signage. Stocking a wide range of fair-trade, ethically-sourced and ecologically sustainable products, 100% of the profits from the shop will support the zoo's work in animal conservation and welfare, both at home and abroad.

The Spaciotempo unit, which at 10 x 20 m, delivers ample space for the array of toys, gifts, souvenirs and books on display has an eave height of 3m which allows for full length shelving - maximising the usable wall space for display. It was supplied with a double glazed shop front which not only allows in plenty of natural light, but offers vital window presentation space to entice in potential customers. Heating and lighting was supplied by Spaciotempo,

and the zoo's staff suggested the natural wood interior that provides the perfect finish to the retail outlet.

Sandra Cawthra, the Project Executive overseeing the new facility, is delighted with the transformation of the Welcome Area and the uplift in sales since the opening of the new shop. Indeed, the new building has proved so successful that the zoo has already placed an order for two more similar units.

Manufactured from aluminium box profile frames and steel reinforced wall panels, the units have PVC polyester coated fabric roofs and meet all BS standards equivalent to permanent buildings. They anchor down to a hard standing surface eliminating any need for foundation works. Installation by Spaciotempo's experienced team of fitters is quick and fuss-free.



Spaciotempo® UK

Dovefields  
Dovefields Industrial Estate  
Uttoxeter  
Staffordshire  
ST14 8HU

Tel.: +44 (0)1889 569 569  
Fax: +44 (0)1889 569 555  
Email: [sales@spaciotempo.com](mailto:sales@spaciotempo.com)

[www.spaciotempo.com](http://www.spaciotempo.com)