



Peugeot

Temporary Car Showroom

FACT FILE

Who: Peugeot

Where: Robins & Day, Sheffield

Size: 10m x 20m on a 4m eave

Use: Temporary Car Showroom

Why: During redevelopment of their Sheffield, Robins & Day showroom

REQUIREMENT

When Peugeot were planning the redevelopment of their Sheffield, Robins & Day showroom, they came straight to Spaciotempo. Having provided several temporary car showrooms before, we understand how important it is to provide a retail environment for the short term.

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SOLUTION:

We have worked with Peugeot for many years and have installed several different temporary car showrooms during refurbishment. So, when their Sheffield branch was due for redevelopment they came straight to us to once again, to provide our excellent service. We understand that customer experience is an important factor in the automotive industry. Hence, we endeavour to provide a temporary car showroom that has a 'permanent' look and feel to maximise the shopping experience for valued

consumers. Our temporary buildings fit seamlessly with Peugeot's branding and allow them to add external signage to the building. This develops the Peugeot brand and creates the same environment for their customers as they would experience in a permanent structure.

The main advantage of utilising our temporary buildings is that Peugeot are able to continue with the operational side of the business whilst the major refurbishments to the permanent show room are taking place.

Dan Barker, Area Sales Manager at Spaciotempo takes up the story, "Our track record for designing and installing temporary car showrooms is second to none, and as a result, we have worked with many top dealerships. Peugeot needed a solution to take the place of their permanent showroom and provide both customers and staff with a pleasant and welcoming environment which doesn't compromise sales. When redevelopment is finished, the hired temporary showroom is simply off hired and taken away – job done."



Spaciotempo is the UK's leading expert in the design, manufacture, hire and sale of temporary buildings to a broad range of sectors.

For advice and an immediate quote: 01889 569569



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