



Hatfield Audi Temporary Car Showroom

FACT FILE

Who: Hatfield Audi

Where: Hatfield

Size: 10m x 20m on a 4.2m eave

Use: Temporary Car Showroom

Why: During redevelopment of their permanent facilities

REQUIREMENT

During Hatfield Audi's refurbishment of their permanent car showroom facilities, they needed a quick solution to enable the business to continue, while work was being completed. Following reviews from previous Audi dealerships, they approached Spaciotempo for a 6-month hire. We provided a 10m x 20m on a 4.2m eave temporary car showroom.

Hatfield Audi

Temporary Car Showroom

SOLUTION:

When Hatfield Audi decided to refurbish their permanent car showroom, they required a quick, flexible solution, so approached Spaciotempo. We provided them with a 10m x 20m on a 4.2m eave temporary car showroom, on hire for 6 months.

Our knowledge within the automotive industry has been proven over many years working with clients such as, Spires BMW and Like Land Rover. We understand what our customers need especially within the retail sector, and work collaboratively to

ensure we create the perfect bespoke solution. With our in-house designer, we provided Audi with a high quality, temporary car showroom that has a 'permanent' look and feel, to maximise the shopping experience for valued consumers. Our temporary structures can be individually designed to work seamlessly with the customer's brand image and allows them to add external signage to the building.

Hatfield Audi's 10m x 20m on a 4.2m eave temporary car showroom consisted of, 8 standard double

glazed window units, lighting and air conditioning. All of which created a bright, well lit, cool environment for customers to view the cars. To incorporate their brand, they decided to add the iconic Audi rings to the front and side of the walling. This created the same environment for their customers as they would experience in a permanent structure. So, Hatfield Audi could continue with the operational side of the business, whilst the major refurbishments to their permanent showroom were taking place.



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